

GREAT!! You have a new listing!

Practically every real estate seminar or guru there is tells you that the key to a successful Real Estate business is to have listings. What they don't always tell you is the mountain of work that is involved to get a new listing off its feet.

If you take care of all aspects yourself, you have to be a:

Skilled photographer – Taking high resolution, high quality, flattering photos, with good camera equipment

Photo Editor – Modifying photos for multiple uses: flyers, internet, postcards, etc.

Graphic designer – design & produce flyers and feature cards

Internet technician – uploading pictures, info into websites

Database/information manager – internet statistics, tracking views, weekly client contacts

Professional Courier – placing signs, lockboxes, stocking flyers, putting up feature cards

Document Manager – creating files, submitting paperwork, emailing documents.



Are you wearing too many hats?



Are you always running out of time?

Is this what you became a real estate agent to do? If you take time to manage and execute all of the above yourself, then there is ***no time*** to exercise your expertise – negotiating, meeting clients, bringing contracts to closing. How many times have you put off these crucial tasks in order to accomplish the basic marketing tasks outlined above?

What about the time it takes to learn to do all of these tasks? Acquiring any new skill, even if not complicated, does take time. Why not focus this learning time on the center of your business, and allow someone else to take these necessary tasks off your plate.

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Now wait! You say you can hire all of these services out to separate vendors. Absolutely true. Paying for each of these services individually can cost a fortune, and now you have gone from doing each task, to having to manage five or six different vendors on each transaction, and make sure they are getting the work done for you.

When you hire us, you have one point of contact, one organization to keep in touch with, only one service to manage in order to accomplish ***all*** of these tasks. Another time savings for you! Greatly simplifying and streamlining your business to make it more efficient, creating more time.

You can pay a staff person, if you have enough business per year, to take care of all of these items for you. The problem with even a part-time person on staff is that you pay them for a certain number of hours per week, whether you have a lot of business or not. We all know that real estate can be feast or famine. Why pay for someone to be your personal assistant when you need no assistance that month?



Make time work for you!

This is where we come in. We have an established system that has been tested and used over the last two years on real listings. It works! You hire us to take care of all of these services for you. You have one person to contact to set up services, the same person to contact to check on progress and verify what has been done. ***More time*** for you to make prospecting and client phone calls! More time means more money in finding new clients and taking care of the core of your business, prospecting, negotiating and legal expertise.

We can offer our services “bundled” together at a better price because we are able to streamline the process. For example, when you start up a new listing with us, we have a photographer who contacts the client to set a time for pictures. Simple. However, this person also takes measurements, sets the lockbox, and puts up your listing sign and brochure box while they are there – ***all on the same trip!*** This is a great savings not only in time, but in gas driving back and forth to listings. Furthermore, we are able to group listings that are all in the same area of the city together on the same day, again reducing our time and trip costs, allowing us to offer our services to you at a better price.

Stop trying to be the jack of all trades, and focus on the core of your business – your relationship with your client. Let us take care of all of these details for you!